

AARON HARE

Multimedia Specialist

Contact

Portfolio

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About

Multimedia Specialist passionate about digital storytelling, sports media, and web design. Serving as a Media Relations Sport Manager for Bearcat Athletics while pursuing a B.S. in Digital Media: Content Strategy with a minor in Broadcasting at Northwest Missouri State University. Extensive experience in digital content creation, team leadership, and workflow management. Well-versed in the Adobe Creative Suite and Photo Mechanic, delivering timely, high-quality, and visually compelling work across print, web, and socials.

Skills

Adobe Creative Suite

Photoshop, Lightroom, Premiere Pro, After Effects, Illustrator, InDesign, Bridge

Digital Strategy

Content Strategy, Digital Storytelling

Creative Tools

Photo Mechanic, DaVinci Resolve

Web Design

HTML, CSS, WordPress

Education

Northwest Missouri State University

Maryville, MO | Expected 2026

B.S. in Digital Media: Content Strategy

Minor in Broadcasting

Media Experience

Media Relations Sport Manager**Bearcat Athletics**

Maryville, MO | Aug 2024 – Present

- Produce real-time digital content during home games, capturing pregame, in-game, and post-game moments for game recap stories, graphics, and social media content.
- Manage live workflows, delivering timely, engaging visuals that support promotional campaigns and athletic communications.
- Edit and curate post-game photo galleries for targeted use across web, social media, and marketing channels.

Digital Media Intern**St. Joseph Mustangs**

St. Joseph, MO | May 2025 – July 2025

- Created real-time content during home games, capturing pregame, in-game, and post-game moments to support the social media team.
- Documented gameday atmosphere, in-game entertainment, sponsored events, and community-focused video features.
- Delivered timely, high-quality visuals on-the-go, meeting marketing needs and brand standards.
- Edited and curated post-game photo galleries for use across web, social, and promotional channels.

Photo Editor**Northwest Missourian**

Maryville, MO | Aug 2024 – May 2025

- Directed a team of photographers, assigning projects and ensuring deadlines were met.
- Shot and edited photos for print, web, and social platforms under tight deadlines, supporting news, sports, and feature coverage.
- Collaborated with editors, designers, and reporters to deliver cohesive coverage.
- Completed 4–5 weekly photo assignments, producing and editing images with accurate, engaging cutlines.