

AARON HARE

Multimedia Specialist

Contact

Portfolio

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About

Multimedia Specialist passionate about digital storytelling, web design, and sports media. Serving as a Media Relations Manager for Bearcat Athletics while pursuing a B.S. in Digital Media: Content Strategy with a minor in Broadcasting at Northwest Missouri State University. Extensive experience in digital content creation, team leadership, and workflow management. Well-versed in the Adobe Creative Suite and Photo Mechanic, delivering timely, high-quality, and visually compelling work across print, web, and social platforms.

Skills

Adobe Creative Suite

Photoshop, Lightroom, Premiere Pro, After Effects, Illustrator, InDesign, Bridge

Digital Strategy

Content Strategy, Digital Storytelling

Creative Tools

Photo Mechanic, DaVinci Resolve

Web Design

HTML, CSS, WordPress

Education

Northwest Missouri State University

Maryville, MO | Expected 2026

B.S. in Digital Media: Content Strategy

Minor in Broadcasting

Media Experience

Media Relations Manager

Bearcat Athletics

Maryville, MO | Aug 2024 – Present

- Produce real-time digital content during home games, capturing pregame, in-game, and post-game moments for game recap stories, graphics, and social media content.
- Manage live workflows, delivering timely, engaging visuals that support promotional campaigns and athletic communications.
- Edit and curate post-game photo galleries for targeted use across web, social media, and marketing channels.

Digital Media Intern

St. Joseph Mustangs

St. Joseph, MO | May 2025 – July 2025

- Created real-time content during home games, capturing pregame, in-game, and post-game moments to support the social media team.
- Documented gameday atmosphere, in-game entertainment, and sponsored events.
- Managed an on-the-go workflow to deliver timely, high-quality visuals that met marketing needs and brand standards.
- Edited and curated post-game photo galleries for use across web, social, and promotional channels.

Photo Editor

Northwest Missourian

Maryville, MO | Aug 2024 – May 2025

- Directed a team of photographers, assigning projects and ensuring deadlines were met.
- Shot and edited photos for print, web, and social platforms under tight deadlines, supporting news, sports, and feature coverage.
- Collaborated with editors, designers, and reporters to deliver cohesive coverage.
- Completed 4–5 weekly photo assignments, producing and editing images with accurate, engaging cutlines.